



### You have

- Website or mobile application
- Internet advertising
- Collection of various data: sales department, call-center, production, purchasing, logistics

### But don't have

- Estimating advertising ROI
  - Calculating the effectiveness of the site
  - AV testing
  - Online dashboards
- Company and departmental effectiveness

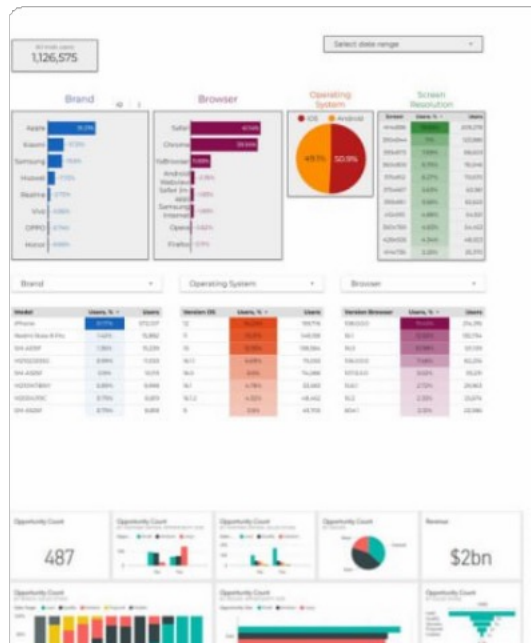
## We have been doing digital analytics for market leaders for over 6 years

Collect data => build analytics => analyze => provide recommendations for profit growth => train and provide all technical assistance



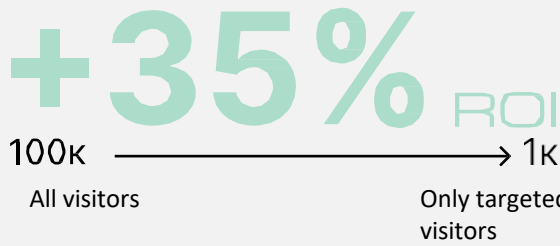
### Directions

- Cross-cutting marketing analytics
- Mobile application analytics
- Product analytics
- Data warehouse development
- Vi analytics
- Data-Science
- Business Analysis and

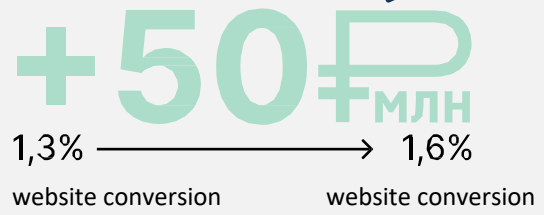


# Results in figures

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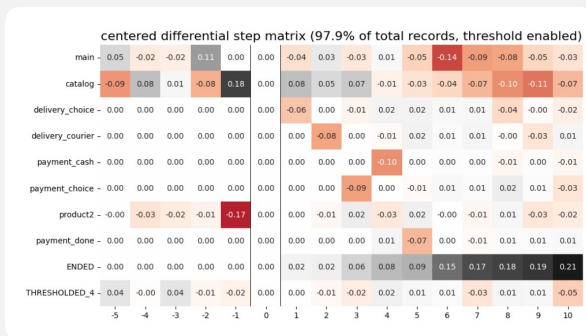
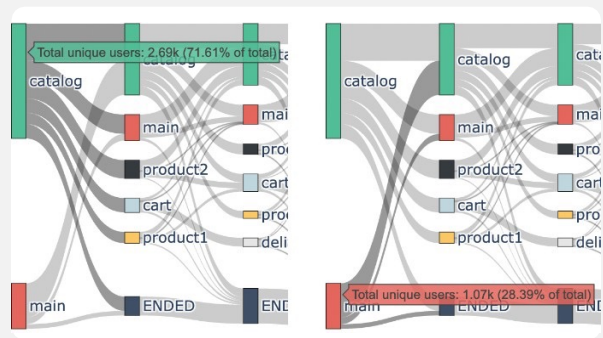
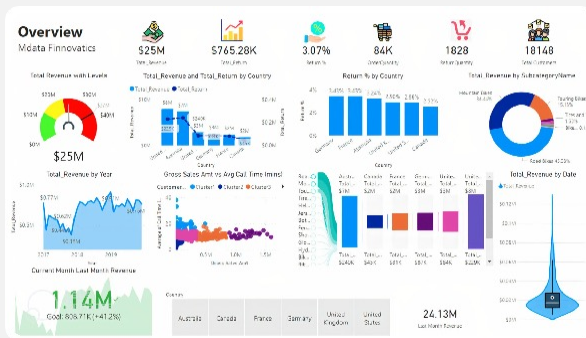


Through the development and implementation of machine learning lifted the ROI retargeting campaigns



Found a critical bug using python behavioral analysis bibliots

# Dashboard examples



CyberX JP  
 Tokyo Shibuya Utagawa-cho 3-7  
 Hulic Shibuya-Koen dori La billage  
 5F-86

